

Overview of Community Electricity Aggregation (CEA)

Portsmouth Town Council June 14, 2021

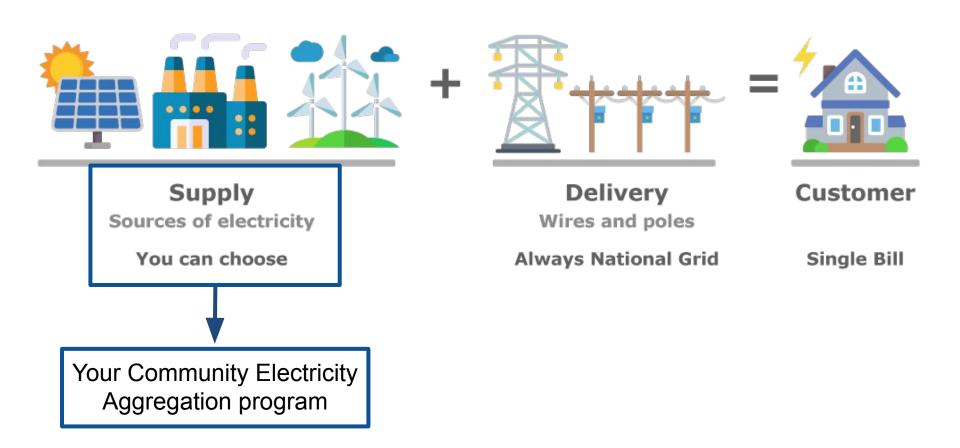


Good Energy Experience

- 10 years managing aggregations nationwide
- New England team active in MA, RI and NH
 - 53 municipal clients in MA, 6 in RI & 1 in NH
 - 44 active programs serving 2,500 GWh and 1 million residents
 - Currently working with Providence, Central Falls,
 Portsmouth, Barrington, Newport and South
 Kingstown.
- Together with Green Energy Consumers Alliance, pioneered and scaled now-dominant green aggregation model



Electricity Choice in Rhode Island





Goals of Community Electricity Aggregation

- Allow individuals and small businesses to benefit from the competitive electricity market
- Provide rate stability
- Use and support clean energy
- Expand consumer choice for electricity supply options



Goal: Secure Competitive Pricing

Market Timing + Buying Power



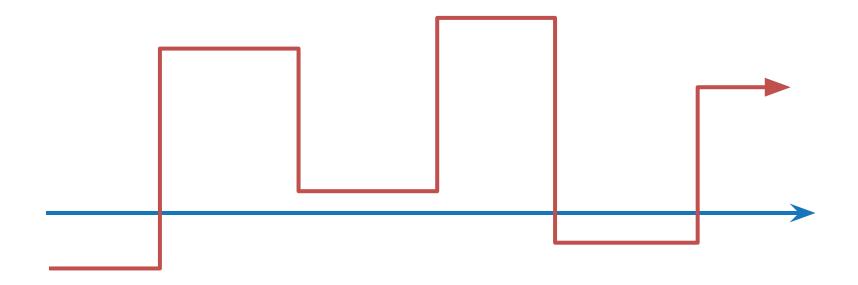


Good Energy has secured savings for all of our active clients in MA over the course of each of their contracts.

Savings compared to Last Resort Service cannot be guaranteed.



Goal: Price Stability



Fixed Rate for 12 to 36+ months



Goal: Use & Support New Renewable Energy







Goal: Expand Consumer Choice

National Grid Last Resort Service

Third Party Offers

Community Choice Aggregation Program

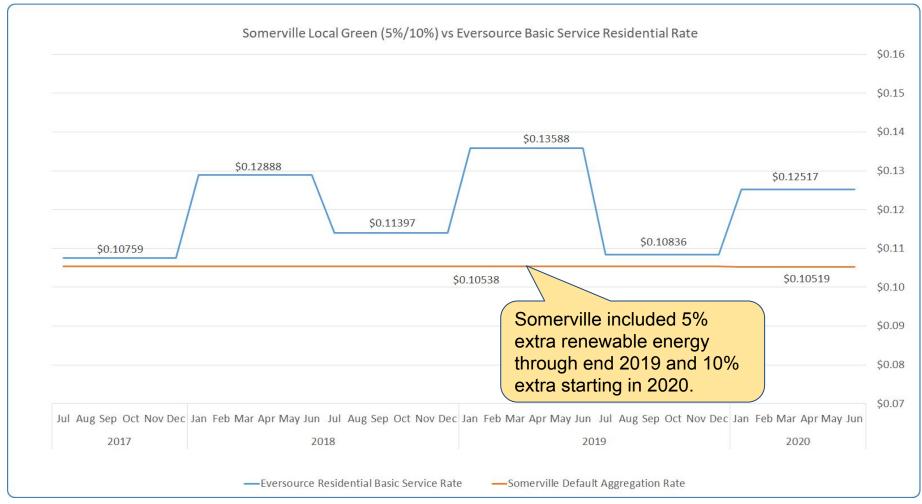
CEA Standard product

CEA 100% product (optional)

CEA Basic product (optional)



Example: Somerville, MA



Savings compared to utility Last Resort Service cannot be guaranteed.



Participant Experience

- Voluntary participation with automatic enrollment
 - No penalty or fee to leave the program, ever!
 - Leave before the program begins or anytime during
 - Customers who have not chosen a third party supplier
- National Grid continues to handle billing and maintenance (e.g. power outages)
- Does not affect net metering or any low-income discount rates